

Online Event

Social Impact Day 2021

A Turning Point for the Impact Economy
— Embarking on a new era of social impact —

2022.01

21 Fri | 24 Mon | 25 Tue

◆ Event schedule (JST)

DAY1 Friday, January 21, 2022 2:30 pm – 5:20 pm Pre-session, Special session

DAY2 Monday, January 24, 2022 9:30 am – 5:20 pm Opening, Keynote, other sessions

DAY3 Tuesday, January 25, 2022 9:00 am – 6:00 pm Special session, other sessions, Closing

◆ Registration fee

- General Admission with unlimited access and recording to all sessions

Early registration fee : ¥5,000 (until Jan 17)

Regular registration fee : ¥8,000 (Jan 17-25)

- Free Admission: Access to complimentary sessions only

◆ Registration form <https://socialimpactday2021.peatix.com/view>

***Advance registration required**

◆ Event format Online

◆ Hosting Organization [Social Impact Management Initiative \(SIMI\)](#)

◆ Partner

Social Innovation and Investment Foundation, Mizuho Bank, Ltd., The Sasakawa Peace Foundation, Japan Post Insurance

◆ Supporter

United Nations Development Programme (UNDP) Representation Office in Tokyo,
NPO Support Center

Social Impact Management 101 - Introduction

Supported by The Japan Foundation Center for Global Partnership

If you have heard of social impact management (SIM) or social impact measurement but don't know much about them, or if you are interested but don't know how to apply it in practice, this session is for you. In this introductory session, we'll go over the basics of SIM and introduce case studies to gain a good grasp on SIM, program evaluation, and the management cycle. By the end of this session, you will be able to get up to speed on all things SIM and ready to get more out of the upcoming Social Impact Day.



Takanori Matsui

Investment Professional,
KIBOW Impact Investment Fund,
KIBOW Foundation
／Faculty, Graduate School of
Management, GLOBIS University



Miori Sagara

President&CEO, Baobab,Inc



Yuriko Minamoto

Professor, Graduate School of
Governance Studies, Meiji University /
Member, Governing Council, Social
Impact Management Initiative



Naoki Chiba

Staff Member, The Social
Impact Management
Initiative(SIMI)
Co-CEO, Blue Marble Japan,
Inc.

Purpose-Driven Management and Social Impact

In the midst of a global call for purpose-driven organizations, companies all over the world including those in Japan are renewing efforts to put purpose at the center of corporate management. This session will re-assess today's social context for purpose-driven management and discuss its relationship with social impact and impact management, with a particular focus on Japanese corporations.

**Bruno Roche**

Founder & Executive Director, Economics of Mutuality/ Former Chief Economist, Mars

**Yumiko Kajiwara**

Corporate Executive Officer, Chief Sustainability Officer, Head of Sustainability Unit, Fujitsu Limited

**Katsuji Imata**

President, Social Impact Management Initiative / Co-CEO, Blue Marble Japan, Inc.

Opening Talk

24 Mon

 9:30-10:00 JST 【JAPANESE only】

Free

The issues our society is facing now are increasingly complex, as shown in widening inequality both within Japan and overseas and climate change. Building a sustainable society has never been more important and the expectation for Japan's private sector to lead is enormous. But where should we start? In this Opening Talk, we'll hear from the social entrepreneurs about their perspectives on the social impact trends and challenges in bringing social impact to the front and center of management. With this level-setting discussion on social impact management, we will open the Social Impact Day 2021.

**Nanako Kudo**

Member of Executive Committee, Social Innovation and Investment

**Sayaka Kankolongo Watanabe**

Founder, WELgee



<Video Message>

Achim Steiner

Administrator, UNDP

Building the Impact Economy - Private sector leading social transformation with technology

There is a global movement towards the impact economy, where pursuing and trying to maximize social impact becomes part of regular economic activities. In the social impact management field, experiments to apply information network technology like IOT have already begun. Policy recommendations and PDCA cycles are using more participatory methods and shorter feedback loops, such as in government hackathons. In this keynote session, we will hear from Audrey Tang, Digital Minister for the Government of Taiwan, and Naoki Ohta, a current expert member for Japan Digital Agency's "Digital Society Planning Committee" as they discuss the future of digital governance and how it is essential for building impact economy.



Audrey Tang

Digital Minister ,
Taiwan Government



Naoki Ohta

Representative,
New Stories Ltd
Board, Code for Japan



Ken Ito

Executive Director, Social Impact
Management Initiative / Executive
Director, Social Value Japan

Driving Innovation through Collaborations between Academia and the Finance Sector to Increase Society's Well-being

Japan Post Insurance aims to increase the society's well-being and contribute to the pressing social issues by collaborating with academia and developing innovative technology and businesses as a part of their ESG investment strategy with a human touch. In this sponsored session, we will discuss the new trend of impact-minded investment into knowledge, data sharing, and new businesses in medical and healthcare fields, with the leading academic figures who will share their future visions of the society.



Takayuki Haruna

Managing Executive
Officer & Co-Chief
Investment Officer



Atsushi Katayama

Senior General
Manager, Head of
Alternative Investment
Department



**Masaya
Nakamura MD**

Professor & Chair, Department
of Orthopedic Surgery and
Vice Dean, Keio University
School of Medicine



Kotaro Yamagishi

Vice-President,
Keio University



Ken Ito

Executive Director,
Social Impact
Management Initiative /
Executive Director,
Social Value Japan



Mitsuru Kishimoto

Deputy Director, Policy
Planning Division,
RIKEN

Pursuing Social Impact as an Investor - from the gender perspective

What does an investor value and how do they prefer to visualize their impact? As the world accelerates towards building an impact economy, there is an increasing interest in investing in gender equality in addition to environment and governance. In this session, we will have two Japanese investors with a particular interest in gender equality discuss the impact management perspectives that asset owners want.

**Junko Yoda**

Advisory Board Member,
Singapore – Japan, SWEF
Capital / Advisory Council
Member, Women of the
World Endowment (WoWE)

**Kaoru Kobu**

Head of ESG,
Japanese Equity
Investment, Invesco
Asset Management
Japan

**Ayaka Matsuno**

Gender Investment
and Innovation
Program Director,
Asia Women Impact
Fund

CASE STUDY: Social Impact Management at the Frontline

In this session, we will hear directly from those on the frontlines tackling social issues about their challenges and successes in working on social impact management. How did they identify and articulate the challenges and successes? How do they use those lessons learnt to improve the project in the long-run? How can an organization internalize those learnings? This panel discussion will feature two social sector leaders whose focuses are children and regional community respectively.

**Yusuke Imai**

President, Chance
for Children

**Nami Moriyama**

Representative Director,
Misogigawa Co., Ltd. /
Coordinator, Ishikawa Community
Building Association

**Asami Takagi**

Board member, Social Impact
Management Initiative /
Founder, Stem for Leaves

Overview and Prospects of the Impact Weighted Accounts Initiative in Japan

One of the key components of building the impact economy is transforming the world of accounting. In this session, we will dive into the Impact Weighted Accounts Initiative (IWAI) that the Harvard Business School has been working on along with GSG and IMP. Why IWAI now (overview)? What is IWAI (definition & characteristics)? How do we put it in practice(methodology & case studies)? We will also touch on the prospects of utilizing IWAI in Japan.



Ken Shibusawa

Founder, Shibusawa and Company, Inc. ,
Chairman, Commons Asset Management /
Member, Governing Council, Social Impact
Management Initiative



Mihoko Kashiwakura

Bill & Melinda Gates Foundation Head of
East Asia Relations



Tsuyoshi Igarashi

CPA / Finance Manager, Big Society Capital



Asami Takagi

Board member, Social Impact Management
Initiative / Founder, Stem for Leaves

SDG Impact – Moving from Standard Creation to Implementation

By popular demand, SDG Impact is back on this year's Social Impact Day. The assurance program for SDG Impact is slated to start in 2022. Fabienne Michaux, Director of SDG Impact, and Ken Shibusawa, who serves as a SDG Impact Steering Group member, will join us in this special session and discuss where things are in the assurance program, and how those in Japan can plan to utilize it well.

**Fabienne Michaux**

Director, SDG Impact

**Ken Shibusawa**

Founder, Shibusawa and Company, Inc., Chairman, Commons Asset Management / Member, Governing Council, Social Impact Management Initiative

**Katsuji Imata**

President, Social Impact Management Initiative / Co-CEO, Blue Marble Japan, Inc.

Building an impact-oriented society fueled by Technology

What is the role of technology in this modern era where impact-oriented thinking transforms our society and the private sector? Does it really benefit those in need? In this session, we will discuss the waves of digital transformation that are changing the landscape of social impact management, and how that may look in the future.

**Sasha Dichter**

Co-Founder, 60 Decibels

**Haruyuki Seki**

Founder, Code for Japan

**Chika Ochiai**

Director, K-three Inc.

The social impact of dormant bank deposits - reflecting on the first three years and looking ahead

The law that let the unprecedented amount of yen left dormant in bank accounts go to solving social issues in Japan has led many to adopt “social impact evaluation” frameworks for the first time. What does the social impact of dormant deposits look like as a whole? In this session, we will reflect on the challenges and successes of the first three years with the key stakeholders and discuss what’s ahead.

**Hitoshi Suzuki**

Executive Director, Japan
Network for Public Interest
Activities

**Tomoyuki Banno**

Director, Social Innovation
Team, ETIC.

**Tomoko Shirai**

Representative
Director, Japan
Association of New
Public

**Yoshihiro Kamozaiki**

Executive Director, Social Impact
Management Initiative /
Executive Director, Japan
Fundraising Association

Mainstreaming information disclosure and impact in sustainable finance

Things are changing fast in the world of sustainable finance, especially around the practical “how-to” of the financial sector contributing to building sustainable society. In this session, we will dive into the latest trends on information disclosure and reporting, and what it means to mainstream impact into the financial reporting with the participants.

**Joji Iguchi**

Executive Director &
Chief Corporate
Governance Officer,
Nissay Asset
Management

**Makoto Sonoda**

Director for International Capital
Market Regulation and Director
for International Accounting,
Japan Financial Services Agency

**Takeshi Mizuguchi**

President, Takasaki City
University of Economics /
Member, Governing
Council, Social Impact
Management Initiative

Supporting Mid-size Enterprises with Impact-minded Management Practices - what the finance sector can do to help facilitate the transformation

Medium-size enterprises play an essential role in the supply chain and their participation in various impact projects is the key to building an impact-minded economy. In this session, we will explore what the sustainability business management practices and impact-thinking within mid-size enterprises look like, learn from innovative case studies from overseas and leading companies, and introduce various support programs that the finance sector provides.



Koaro Sueyoshi

Deputy General Manager
Sustainable Business Planning Team &
SDGs Business Desk
Corporate Business Coordination
Department
Mizuho Financial Group, Inc. Mizuho Bank,
Ltd.



Peter David Pedersen

Co-founder of NELIS
(Next Leaders'
Initiative for
Sustainability)



Tomokazu Ohtani

Deputy General Manager
Global Innovation Team
Global Innovation & Energy Division
Mizuho Research & Technologies, Ltd.



Yoshihiro Kamozaki

Executive Director, Social
Impact Management
Initiative / Executive
Director, Japan Fundraising
Association

To conclude this year's Social Impact Day, the leadership of SIMI gathers and looks back on all the sessions. We will suggest next steps toward building the impact-minded society and conclude the event by discussing what we can do individually and collectively.

**Ken Ito**

Executive Director, Social
Impact Management
Initiative / Executive
Director, Social Value Japan

**Masaki Kochi**

Board member, Social
Impact Management
Initiative / CEO, K-
three

**Katsuji Imata**

President, Social Impact
Management Initiative / Co-
CEO, Blue Marble Japan,
Inc.

**Asami Takagi**

Board member, Social
Impact Management
Initiative / Founder, Stem
for Leaves

**Yoshihiro Kamozaki**

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Association